

State of Waikiki

"Continuing to be Clean and Safe"

Provided to you by:
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

Reach out to us...
 If you have questions, please contact us at
mail@waikikiibid.org.

Advising on COVID-19 Restrictions and Mask Use

In partnership with the City and County of Honolulu's Office of Economic Revitalization (OER), our ambassadors are answering questions and advising the public about current COVID-19 requirements, as well as handing out complimentary face masks that have been provided by the City.



Over the past 2 ½ months, here is a snapshot of the WBIDA's impact to both visitors and residents:

- Addressed **1,153 questions** about COVID-19 (restaurant restrictions, face masks, etc.)
- Advised **649 potential mask violations**, for compliance to current orders



The OER has also produced a quick reference card (business-card size) that emphasizes the 3-W's... **W**ear a mask, **W**ash your hands, **W**atch your distance. If you would like a supply of these cards to help in your public communication strategies, please contact the WBIDA office.

WBIDA Services to Gradually Ramp Back Up in 2021

The WBIDA crew have been working every day of the pandemic, to continue to provide continuity for a clean and safe Waikiki District, with emphasis on cleaning, disinfection, and safety.

Keywords from the WBIDA Crew...
 With small increases to tourists in the Waikiki District, our crew had these observations:
 "Clean" "Quiet"
 "Empty" "Slow"
 "Cautious" (related to COVID)

To coincide with the slight growth to tourism in the District, WBIDA service deployment will slowly expand starting in January 2021. This includes increases to our Custodial and Safety teams, and adding back a few of our Hospitality ambassadors, which had been deferred since April 2020. These increases still result in reduced levels from pre-pandemic times, but are being responsive to the service needs of Waikiki.



Service Statistics, 2019 vs. 2020

	October		November		December	
	2019	2020	2019	2020	2019	2020
Infrastructure Cleaned	7,882	28,810	7,259	26,224	6,706	29,162
Trash Collected (# of bags)	1,473	1,033	1,246	794	1,653	818
Trash Collected (lbs)	22,095	15,495	18,690	11,910	24,795	11,715
Pressure Washing (sq ft)	293,276	142,756	304,105	118,966	278,459	143,732
Stickers, Graffiti Removed	394	397	372	363	300	450
Interactions Served	49,637	5,415	46,269	5,859	43,576	7,836
Bike Patrol (miles)	1,334	2,101	1,714	1,879	1,351	1,654
Sit-Lie Advisories	483	816	620	504	518	525
Private Property Assistance	302	259	216	282	303	315

The data to the left is compiled from past months compared to the same period a year ago, and therefore shows the impacts of COVID-19. There was an 8% increase in public interactions from October to November 2020, indicating a slight return in Waikiki visitors. Significant to note is that metric grew by another 34% for December 2020.